**SIMON PASTUCHA** is the head of the Urban Design Studio for the Los Angeles Department of City Planning.

Simon graduated from California State Polytechnic University Pomona with a degree in Landscape Architecture emphasis on Ecosystematic Design and Sustainability. Simon has reviewed and improved the design of major planning, transportation, and neighborhood projects with a total value in the hundreds of Billions of dollars. His achievements include handling the subdivision of land, preparation of environmental impact reports, crafting new laws for to the Los Angeles Municipal Code involving the simplification of permit entitlement processes.

Simon sits as a Commissioner of the Marina Del Rey Design Control Board where design standards are set for the community. Simon has been a Lecturer at several major US Universities, most recently at the University of Southern California (USC), and the University of California, Los Angeles (UCLA).

Simon was part of the core team that developed the Downtown Design Guidelines and revised Street Standards. This resulted in the adoption and implementation of the first context sensitive street solutions for the City of Los Angeles. He helped organize the Green Alley and Green Streets initiatives to change the engineering of storm water runoff in the City. He is crafting citywide Urban Design Principles and Guidelines, also he is part of the team to develop and update design and land use policy around Transit Oriented Districts.

Current projects include: The Los Angeles Event Center; a new NFL stadium and the expansion of the LA Convention Center, also the Broad Museum, the Park 101 Cap Project, among others like the Urban Design Principles, and the newly adopted Citywide Design Guidelines.

Simon has won several awards for his work from the American Institute of Architects, the American Planning Association and the Southern California Area Governments SCAG. Simon continues to pursue his passion as a speaker at several international and national conferences on the subjects of Urban Design, Sustainability, Streets Standards, etc. Also notably Simon lives in Los Angeles without a car.